



Lemon Tree Hotels signs a new property in Madhya Pradesh

New Delhi, 22nd November 2025: Lemon Tree Hotels Limited, India's fastest-growing mid-scale and premium hotel chain, today announced the signing of its latest property, **Keys Select by Lemon Tree Hotels, Bhopal**.

This property shall be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited. It will further strengthen the company's presence in Madhya Pradesh, while catering to both business and leisure travellers for a fresh, vibrant, and value-driven experience.

Property Highlights

Keys Select by Lemon Tree Hotels, Bhopal is in the capital of Madhya Pradesh. Bhopal is also known as the "City of Lakes" for its serene natural and artificial lakes that enhance its scenic beauty. It blends historical charm with modern development while featuring grand architecture like the Taj-ul-Masajid, vibrant bazaars, lush greenery, and cultural richness. Bhopal is also home to important institutions such as the Bharat Bhavan arts complex and the Van Vihar National Park, making it a peaceful yet dynamic urban destination.

The key features of the hotel will include:

- 50 well-appointed rooms
- A restaurant
- A banquet, meeting room and a conference hall

The Raja Bhoj Airport, Bhopal is approximately 23 kms away from the property, while the Rani Kamalapati Railway Station is about 14 kms away. The hotel is well connected by roadways for both public and private transport.

Speaking on the occasion, Mr. Vilas Pawar, CEO - Managed & Franchise Business, Lemon Tree Hotels, commented, "*With this signing, we will expand our leisure and business portfolio in Madhya Pradesh, where we have four operational and nine upcoming properties in addition to this one. The state, with its booming commerce, distinct culture and testament to India's rich heritage, is the perfect destination for hospitality. While expanding its footprint across the country across cities of all tiers,*

this signing by Lemon Tree Hotels perfectly aligns with the company's vision of offering refreshing and comfortable stays across all destinations."

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 120+ hotels across 80+ cities in India and abroad, with a growing pipeline of 120+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Dubai, Bhutan, and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 250+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more details, visit www.lemontreehotels.com